



Checkout



The smartest way to streamline sales and stay compliant?

It's in Genius.

Whether you sell everyday essentials or specialty products, Genius is built to handle the challenges of regulated retail. From compliance to checkout speed, it's the all-in-one system that helps you save time, grow profitably and serve customers better.



Make age checks effortless

Easily manage age-restricted sales with built-in ID verification and safeguards. Stay compliant and protect your business without slowing down transactions.

Track every bottle or pack in real time

Never get caught short — or overstocked — on your bestsellers thanks to smarter inventory control.

Accelerate checkout and secure happier customers

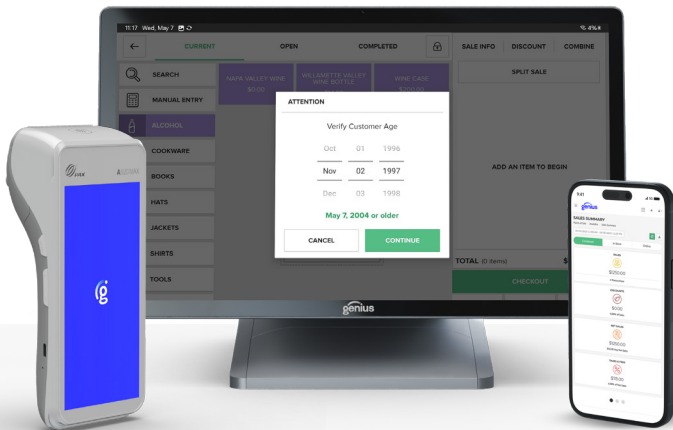
Speed up transactions with an intuitive, easy-to-use system. Keep lines moving and customers coming back.

Turn sales data into smart decisions

From promotions to pricing, get the insights you need to boost margins and grow profitably.

Powerful devices built for busy days

Whether you need a single countertop display or full suite with peripherals, you get the flexibility to choose what's best for your business today and adjust as you grow tomorrow.



Operate your entire shop from one Genius system

Run your business

✓ Age verification

Stay compliant without slowing down checkout thanks to fast and simple age verification.

✓ Item bundles and combos

Boost sales and simplify promotions with combo and bundling tools that encourage upselling.

✓ Regulatory tax automation

Ensure accurate pricing with tax calculations for alcohol, tobacco and other regulated products — saving time and reducing the risk of costly errors.

Manage your business

✓ Inventory management

Sell by weight, volume or fractional quantities for accurate inventory tracking and reduced waste.

✓ Staff management

Easily track employee hours and manage shifts to keep your team organized and productive.

✓ Sales reporting

Collect valuable insights to track trends, identify top sellers and make data-backed decisions.

Market your business

✓ Campaigns

Engage customers and drive repeat business with targeted marketing campaigns.

✓ Loyalty

Reward regulars and boost sales with flexible, personalized loyalty programs.

✓ Gift cards*

Attract new customers while helping to increase revenue with flexible gift card options.

Get started with Genius at
globalpayments.com/point-of-sale/retail



*Add-on (\$). All accounts subject to credit approval; some restrictions and exclusions apply to all offerings. Hardware may not be exactly as pictured in all markets and is subject to change at any time without notice © 2025 Global Payments Inc. All rights reserved. Genius is a trademark of Global Payments Inc. All trademarks contained herein are the sole and exclusive property of their respective owners. M8.5234-D01

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