

Ready, set, sell with Genius

Getting started is as easy as 1, 2, 3. Follow these steps and you'll be ready to reach more customers, simplify your day-to-day and boost your bottom line. It's so simple, it's Genius.



1 Pick the best plan for your business

Accept payments	Essentials	Advanced	Complete
Payment processing	•	•	•
Tax tracking and reporting	•	•	•
Email and text receipts	•	•	•
Cash discounting	•		
Dual pricing and surcharging*		•	•
Pricing and discounts		•	•
Virtual Terminal	•	•	•
Digital invoicing	•	•	•
Order ahead		•	•
Age verification	•	•	•
Appointment scheduler		Add-on (\$)	•
Manage your business			
Data, insights and reporting	•	•	•
Payment analytics		•	•
Inventory management		•	•
Vendor management		•	•
Employee management		•	•
Competitive benchmarking		•	•
Customer demographics		•	•
Reputation management			•
Grow your business			
Google Business Profile and Google Ads		•	•
Email marketing		•	•
Loyalty			•
Gift cards	Add-on (\$)	Add-on (\$)	Add-on (\$)

2

Choose your hardware

- ✓ Handheld
- ✓ C countertop

Optional add-ons:

- ✓ Cash drawer
- ✓ Printer
- ✓ Barcode scanner



3

Start selling

No complicated installations. No learning curves to derail your day. Genius is a user-friendly system built for small businesses that's smart right out of the box.

Start selling in just a few days or less — in store or on the go. Your staff can learn the ropes in no time thanks to simple dashboards and workflows, and our support team is on call 24/7/365 whenever you need a hand.

A system with all the tools and support you need to sell with confidence and help your shop thrive?

That's Genius.



Get the smart, sleek POS that works as hard as you do.

Run PC Inc
970.493.5565
sales@runpc.com

globalpayments.com/point-of-sale/retail



*Please note that not all states permit the imposition of a surcharge, and there are limitations and policies that are state-specific. Compliance with state surcharging laws is the responsibility of the merchant. Google is a trademark of Google LLC. Hardware may not be exactly as pictured in all markets and is subject to change at any time without notice. All accounts subject to credit approval; some restrictions and exclusions apply to all offerings. ©2026 Global Payments Inc. All rights reserved. Genius is a trademark of Global Payments Inc. All trademarks contained herein are the sole and exclusive property of their respective owners. M8.6236-D02

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