

# Ready, set, sell with Genius

Getting started is as easy as 1, 2, 3. Follow these steps and you'll be ready to reach more customers, simplify your day-to-day and boost your bottom line. It's so simple, it's Genius.



## 1 Pick the best plan for your business

| Accept payments                        | Essentials  | Advanced    | Complete    |
|----------------------------------------|-------------|-------------|-------------|
| Payment processing                     | •           | •           | •           |
| Tax tracking and reporting             | •           | •           | •           |
| Email and text receipts                | •           | •           | •           |
| Cash discounting                       | •           |             |             |
| Dual pricing and surcharging*          |             | •           | •           |
| Pricing and discounts                  |             | •           | •           |
| Virtual Terminal                       | •           | •           | •           |
| Digital invoicing                      | •           | •           | •           |
| Order ahead                            |             | •           | •           |
| Age verification                       | •           | •           | •           |
| EBT acceptance                         | •           | •           | •           |
| <b>Manage your business</b>            |             |             |             |
| Data, insights and reporting           | •           | •           | •           |
| Payment analytics                      |             | •           | •           |
| Inventory management                   |             | •           | •           |
| Vendor management                      |             | •           | •           |
| Employee management                    |             | •           | •           |
| Competitive benchmarking               |             | •           | •           |
| Customer demographics                  |             | •           | •           |
| Reputation management                  |             |             | •           |
| <b>Grow your business</b>              |             |             |             |
| Google Business Profile and Google Ads |             | •           | •           |
| Email marketing                        |             | •           | •           |
| Loyalty                                |             |             | •           |
| Gift cards                             | Add-on (\$) | Add-on (\$) | Add-on (\$) |

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## Choose your hardware

- ✓ Handheld
- ✓ C countertop

### Optional add-ons:

- ✓ Cash drawer
- ✓ Printer
- ✓ Barcode scanner



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## Start selling

No complicated installations. No learning curves to derail your day. Genius is a user-friendly system built for small businesses that's smart right out of the box.

Start selling in just a few days or less — in store or on the go. Your staff can learn the ropes in no time thanks to simple dashboards and workflows, and our support team is on call 24/7/365 whenever you need a hand.

A system with all the tools and support you need to sell with confidence and help your shop thrive?

**That's Genius.**



**Get the smart, sleek POS that works as hard as you do.**

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[globalpayments.com/point-of-sale/retail](https://globalpayments.com/point-of-sale/retail)



\*Please note that not all states permit the imposition of a surcharge, and there are limitations and policies that are state-specific. Compliance with state surcharging laws is the responsibility of the merchant. Google is a trademark of Google LLC. Hardware may not be exactly as pictured in all markets and is subject to change at any time without notice. All accounts subject to credit approval; some restrictions and exclusions apply to all offerings. ©2026 Global Payments Inc. All rights reserved. Genius is a trademark of Global Payments Inc. All trademarks contained herein are the sole and exclusive property of their respective owners. M8.6236-D02

