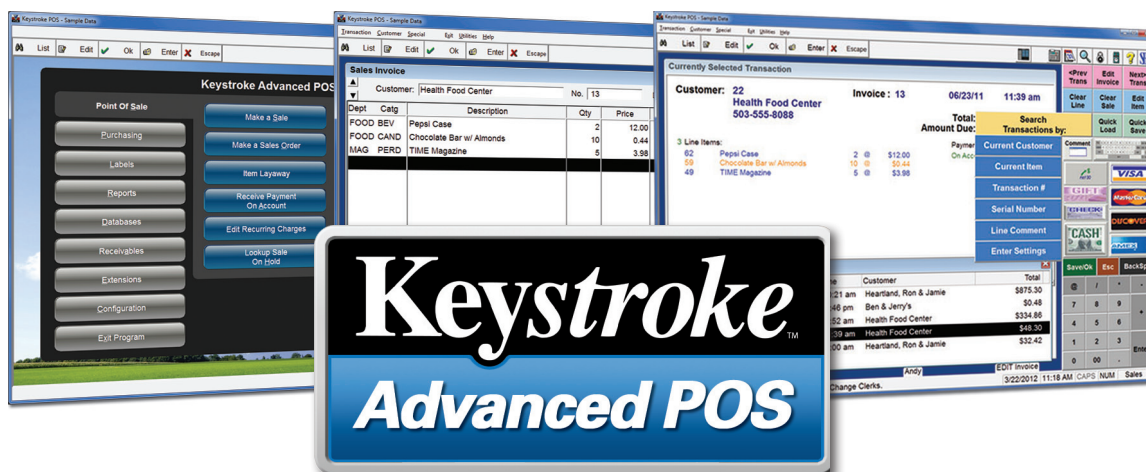


ADVANCED POS



Powerful Point Of Sale Software for Prospering Businesses

Keystroke Advanced POS is the ultimate POS system for serious retailers and businesses with specialized automation needs. Whether you operate a small startup retail store, a multi-location chain, or a well established distribution business with retail and wholesale customers – make Keystroke Advanced POS the cornerstone of your business automation solution.

Ease of training, streamlined functionality and a robust feature-set make Keystroke Advanced POS hands-down the best value retail system available anywhere. The versatility of Keystroke Advanced POS runs circles around other POS software packages – including market-specific custom solutions costing thousands of dollars more.

The flexible design of Keystroke POS software is time-tested over 20 years and proven reliable for thousands of successful businesses. With Keystroke POS software your business and staff can depend on the experience and expertise of a local Authorized Keystroke Dealer – backed by the award winning technical support services of Specialized Business Solutions.

Fast & simple transaction entry – *Extensively configurable to maximize efficiency in high volume stores and sustain proper record keeping in more complex sales operations such as wholesale ordering and specialty services.*

Robust databases & reporting – *Fast – reliable – real-time integratable. Virtually unlimited database capacity, extensive data fields, powerful lookup features, and editable report formats.*

Secure credit/gift card processing – *Fully integrated and PCI PA-DSS compliant KeyPay™ payment software included with end-to-end encryption & tokenization.*

Open hardware support – *Operates in Windows® XP, Terminal Services, or 64-bit Windows® 7 environments. Supports most printers and peripherals including barcode scanners & printers, electronic scales, change dispensers, biometric readers, security recording systems (DVR), and state-of-the-art all-in-one POS workstations.*

Easy to learn and use – *Intuitive – Flexible – Touch-Friendly*
Traditional pull-down menus, browser-style Navigation Menus, and customizable Toolbars for frequent tasks. Built-in TouchScreen Editor and powerful Macro support.



Specialized Business Solutions

Celebrating 25 years providing reliable retail solutions!



Questions?

Consult with an Authorized Keystroke Dealer
 Run PC call **970.493.5565** today!

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THE CLEAR CHOICE IN RETAIL AUTOMATION

www.KeystrokePOS.com

Comprehensive Point Of Sale Functionality – *adaptable to most any retail or wholesale business operation*

- Sales invoices, cash receipts, quotes, layaways, on-hold, sales orders, service orders, gift registry, customizable forms
- Automated recurring transactions • Age verification • Quick Search item/customer lookup
- Multiple printers, remote printers, multiple forms • Multiple drawers, clerk assigned tills, cash reconciliation tools

Customer Service and Accounts Receivable – *unique flexible features for unique growing businesses*

- Exclusive transaction Scripting tools for improved customer service and increased sales – sales clerk reminders, automatic tag-along items, prompt for add-ons or up-sell items, complex item builds with multiple components, out-of-stock alternatives
- Track multiple ship-to addresses, or attribute sales to family members, employees, jobs, departments, vehicles, etc.
- Maintain complete detailed customer history at POS or via reporting • Billing statements

Inventory Control Tools – *extensive database features to help organize and manage even large or complex inventories*

- Multiple fields for sorting and fast lookup, multiple grouping categories • Alternate Codes (new or seasonal packaging)
- Matrix item tracking, up to four dimensions (e.g., size, color, texture, style) • Serial Number tracking • Item weight
- Real-time information • Case break-downs, parent/child adjustments, components, kits • User-definable fields
- Powerful pricing features – multiple price levels, target profit margin, price patterns, quantity price (e.g., 3 for), timed promotions, mixed case/volume pricing, customer sensitive price tables

Purchasing and Cost Management – *save time and reduce costs with powerful ordering and receiving tools*

- Automatic suggested re-orders • Average lead time, average fill ratio, expected date • Automatic cost-based price updates
- Manage multiple sources per item (vendor, cost and part#) • Vendor Catalogs • MultiStore Purchase Orders*
- Average lead time, average fill ratio, expected date • Automatic cost based price updates
- Print custom barcode tags and shelf labels • Physical count utility to identify and reduce shrinkage

Reporting, Data Security and Employee Management – *recording data as it occurs is the key to accurate reporting*

- Report on current status, recent activity, or any date/time range • Dozens of standard report formats with built-in Report Editor
- Advanced security level system – restrict access to modules, functions or data fields • Indisputable audit capabilities
- Built-in time clock with password and/or fingerprint identification • Record clerk and salesperson on sales transactions

PCI PA-DSS Compliant Payment Processing Software Included – *secure, reliable, integrated, efficient, flexible*

- Credit card, PIN debit, check verification, food stamps • Competitive rates, FREE gift card processing
- Third-party payment software not required • Supports a variety of payment card and signature capture devices

System Requirements and Capacities – *minimum requirements – maximum capabilities*

- Requires Windows® XP or later • Traditional PC's or all-in-one POS workstations • Supports nearly all peripheral hardware
- Large customer/inventory databases (up to 1 million records each) • Sales Tax Districts capable of multi-state and nationwide
- Fast access to historical transaction data – virtually unlimited capacity, no purging or archiving necessary
- Exclusive Dataport feature enables real-time custom integration to sales transactions • Variety of import/export tools for all data
- Built-in data link for the most popular accounting packages – QuickBooks®, BusinessWorks®, Peachtree® and others

Available Add-Ons

Digital Sign Controller – *Present customers with real-time POS transaction data and multi-media advertising on any secondary monitor or dual-monitor POS terminal. Fully customizable layout (via XML) and content (supports most graphic formats and live HTML feeds).*

– *A versatile and impressive upgrade from dedicated text-only customer display units.*

Inventory Production – *Automated quantity adjustments for in-house inventory builds.*

Contract Pricing – *Improve customer retention with unique pricing for individual customers.*

Workstation Licenses – *Add POS workstations as needed – no added cost after ten workstations.*

MultiStore* – *Automated data polling, consolidation, and reporting tools for businesses with multiple stores or warehouses.*



Please speak with an Authorized Keystroke Dealer Today!